



# mlu

## Mlu

Born in South Africa (Durban) in a traditionally rich Zulu heritage, Mlungisi was raised by a family highly influenced in Gospel Music.

His professional journey in the music industry, started when he recorded a live album with Joyous Celebration 2 and was a featured soloist. This is South Africa's largest Choir and a multiple award-winning project at the South African Music Awards (SAMA Awards).

He gained a lot of experience within the recording industry while working in studio sessions and as a backing singer for many internationally award-winning projects. He also performed live with a number of platinum selling South African artists around this time, such as Sibongile Khumalo, Rebecca Malope, Vuyo Mokoena. Mlungisi then worked with internationally acclaimed songstress "Miriam Makeba" (aka Mama Africa). As they toured around Europe and America, influences of Afro music and Western sounds were combined, which is evident in Mlus own sound. "It was through this experience that I learnt a lot about the rest of the world. I learnt that in music there are no boundaries, and realised that 'the world is waiting', and we ought to be ready and take charge to inspire."

Mlungisi of Umlazi came to Australia as an original cast member of the Broadway musical production of the Lion King in 2003. Here he fulfilled a role as cast ensemble and featured soloist. "I had a beautifully enriching and developing experience."

Mlu moved to London in 2007. Here he had the opportunity to perform the lead in Jason Robert Brown's 'Songs For A New World' in the West End, and as part of the Edinburgh Fringe Festival in Scotland. Mlu got amazing reviews from mesmerised fans in all local papers in Scotland and was made to believe once more, "the world really is waiting."

Mlu has just finished his debut album (Music Lovan Unity), in which he worked

with a number of different producers around the world, thus ensuring a completely unique variety of textures, that includes the likes of PJ Morton (a Grammy award winning producer to: India Arie, Jagged Edge, Jermain Dupree, Monica).

Fast forward to 2009 and MLU has now signed a global publishing, recording and distribution agreement with Blue Pie. MLU has been working with the label for the past 3 years and now the time and place is right for MLU and Blue Pie to conquer the world. His debut album " Peace Lovan Unity is out now for the world and gaining global air play. Concerts and tours are being announced from January 2010.

This album is set to up the level of Rhythm and Blues, Soul and Afro music. Look out for the true talent the world is about to discover. 1st single (Do you Right) is blazing in Southern Africa and topped charts on the biggest national radio chart show, Metrofm Top40. Brace yourself and be ready for this rare treat, coming your way!!  
God Bless.

For more information on MLU visit his website at [www.mlumusic.com](http://www.mlumusic.com) or visit Blue Pie at [www.bluepie.com.au](http://www.bluepie.com.au)



### ALBUM RELEASE:



**TITLE:** Music, Lovan, Unity  
**GENRE:** RNB  
**CAT NO.:** BPP2686  
**UPC:** 881034127617  
**RELEASE DATE:** 01/08/09

**COPYRIGHT:** © Copyright 2009 Blue Pie  
**PUBLISHER:** © Blue Pie 2009

### Track Listing:

01. Do You Right
02. Crazy Love
03. Not Ready
04. Do I Do
05. Can't Compare
06. Miss You
07. Tell Me
08. So Beautiful
09. Different Melody
10. Nobody
11. Shosholoza

### ARTIST WEBSITE:

[www.mlumusic.com](http://www.mlumusic.com)

### ARTIST MYSPACE:

[www.myspace.com/1mlu](http://www.myspace.com/1mlu)

### RADIO AND MEDIA:

All radio and media can download the latest tracks from Mlu's "Air Play Direct" site



<http://airplaydirect.com/music/mlu>

### DISTRIBUTION:

Blue Pie Productions™ USA LLC  
EXPO112 Unit 20  
112 McEvoy Street  
Alexandria NSW 2015  
Australia  
[www.bluepierecords.com](http://www.bluepierecords.com)



MGM Distribution Pty Ltd  
PO Box A1437  
Sydney South  
NSW 1235 Australia  
[www.thegroovemerchants.com](http://www.thegroovemerchants.com)



Mlu is part of the Blue Pie family of artists. For more information on Blue Pie visit: [www.bluepie.com.au](http://www.bluepie.com.au)



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## Quotes

"This is magic. There is not a bad track on the album. Downloading this record is like discovering Maxwell for the first time. He has magic within his voice. MLU will, no doubt, be huge."



"You will absolutely love this album! Every song offers something different and displays a hit quality. It's only a matter of time before MLU explodes onto the scene and this album the perfect launching pad."

"If you're not a fan of R&B, you will be after listening to this album. The reviews are correct this is a terrific album. MLU delivers such good energy and leaves us eager for more."

## CONTACT:

### Record Label & Publishers

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### Press and Media

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## Video

Mlu is available to watch at the following sites:



[www.mtv.com.au](http://www.mtv.com.au)



[www.abc.net.au/rage](http://www.abc.net.au/rage)



[www.muzu.tv](http://www.muzu.tv)



[www.videohits.com.au](http://www.videohits.com.au)



[www.youtube.com](http://www.youtube.com)

Mlu - Available at all good digital retailers



[mybluepiemusic.com](http://mybluepiemusic.com)

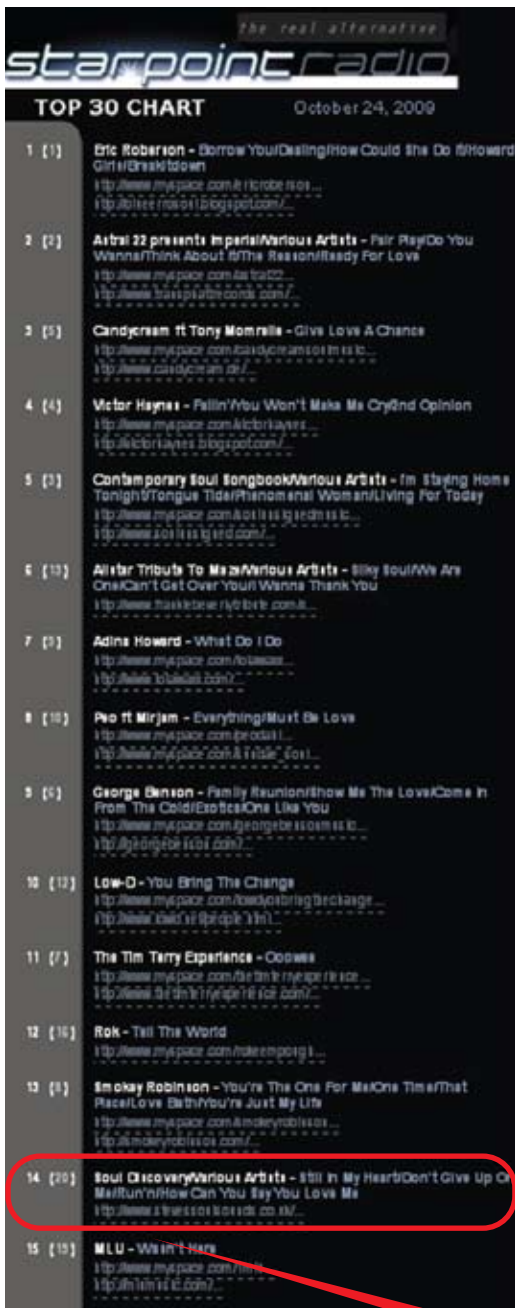




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## Major Achievements Oct 2008 to 2009

Mlu continues to grow. Highlights of recent success include:



Mlu's new single "Wasn't Her" reached No.15 on UK Top 30 Charts, Starpoint Radio, London and STILL climbing as of Oct 2009

### Radio

Mlu has received global airplay via the AirPlay Direct Network through 2009



Achieved No.2 in South Africa for his hot single "Do You Right"

Top 100 Download for iTunes in UK/Australia for 2009



Top 5 release on emusic for Blue Pie for 2009



Major indie label - Global, publishing, and recording contract signed in June 2009

Mlu will be a feature act on stage at the Pacific Tsunami Relief performing to +70,000 people



Mlu is now working with leading DJ's and producers in New York, Sydney and Miami

Australian tours being announced for 2010



### Fan Base

3500 email addresses added in the past 3 months to his fan base and growing



Short listed for World Cup Opening Concert for 2010

### Sales - Digital Download

Over 100,000 downloads of his songs in 2009 from MySpace, emusic, Rhapsody, Napster, iTunes and Amazon.

